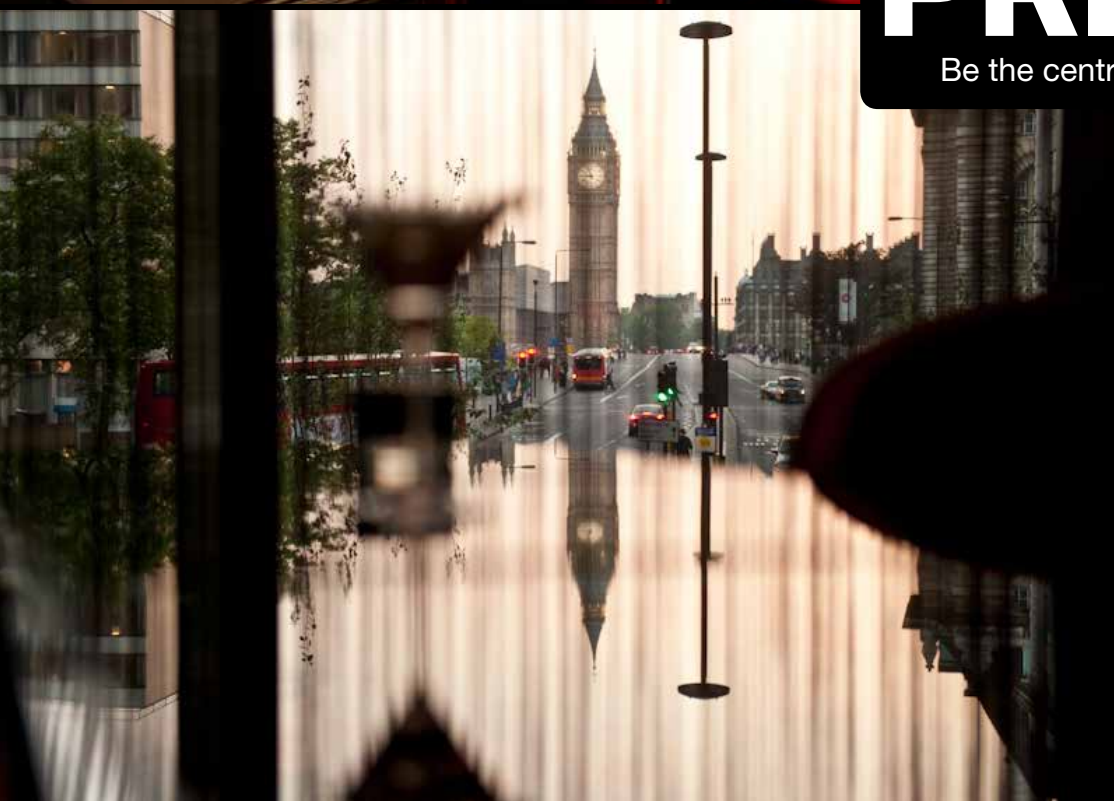




PRIMO **BAR**
Be the centre of attention



PRIMO **BAR**

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Introduction

Masterful cocktails, chic design and the hottest local entertainers on the bar's own stage make Primo Bar one of London's newest places to see and be seen. The live bands performing every night provide the best selection of tunes from Soul to Pop, Jazz or Bossa Nova. Guests can enjoy a host of cocktails hand-crafted by a talented team of mixologists using the freshest ingredients.

For stunning views to Big Ben, guests may reserve seating in the bar's exclusive VIP area. Located on the South Bank, Primo Bar is ideally located near the London Eye, Houses of Parliament, National Theatre and Royal Festival Hall.



PRIMO **BAR**



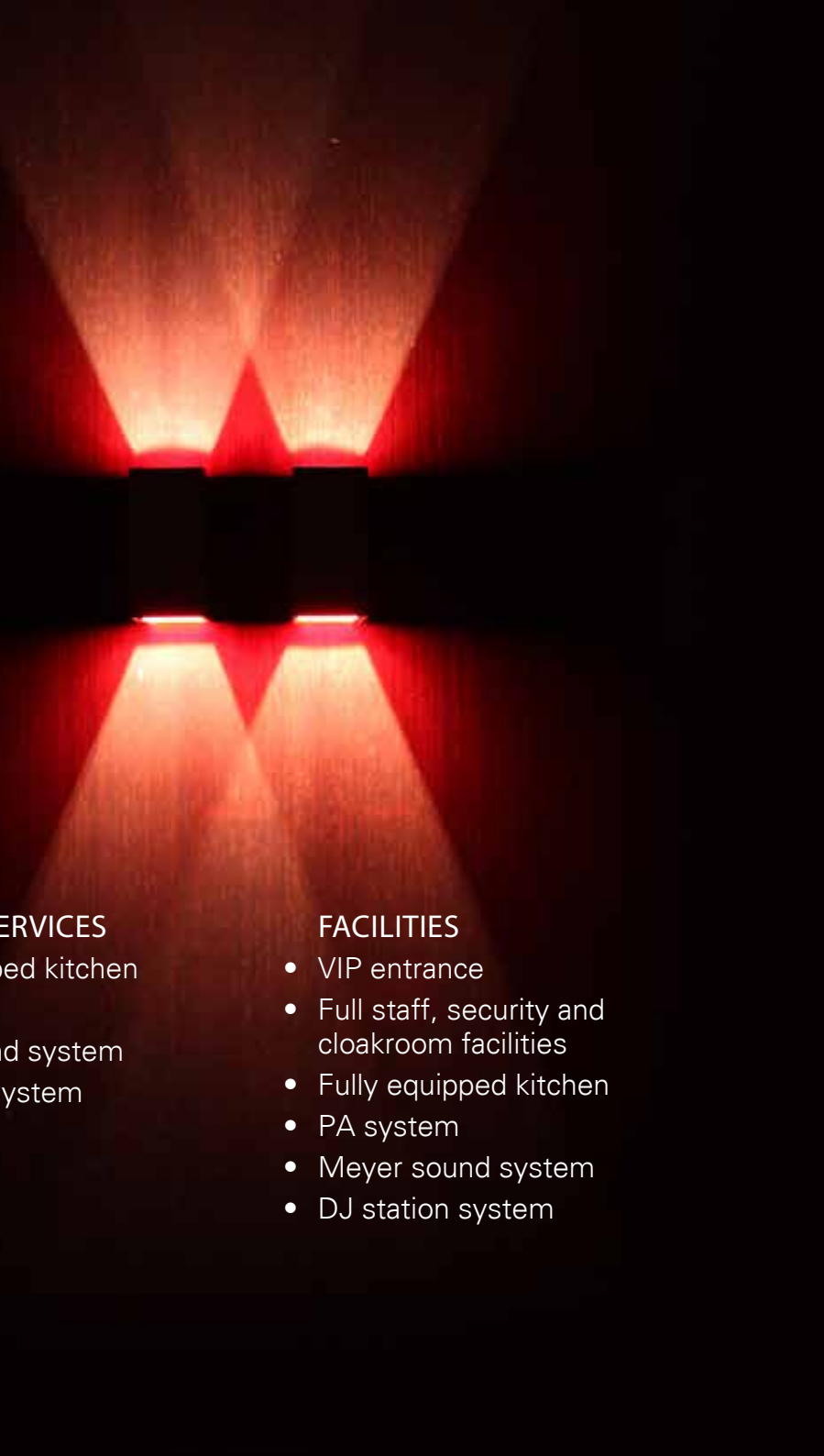
The Venue

With its stylish yet flexible design and friendly, experienced team, Primo Bar is ideal for gatherings of all sizes. We can help bring any vision to life for groups of just a few to as many as 200 for events ranging from small celebrations among friends to corporate events, press days, live music showcases, film premiere parties, product launches, after-parties and fashion shows.

Christmas is a spectacular time to host celebrations at Primo Bar, where friends and colleagues will appreciate a memorable event.

Our team also is delighted to create bespoke cocktail parties and customised canapé menus for larger events.

Primo Bar is available for exclusive day hire daily until 9 pm. Evening events are subject to availability.



EVENTS

- Seasonal and personal celebrations
- Corporate entertainment
- After parties
- Product launches
- Photo shoots
- Location filming
- Fashion shows

ENTERTAINMENT

- Special acts and artists
- DJs of all music genres
- Catering: buffets and canapés
- Bar: bespoke cocktail menu

BESPOKE SERVICES

- Fully equipped kitchen
- PA system
- Meyer sound system
- DJ station system

FACILITIES

- VIP entrance
- Full staff, security and cloakroom facilities
- Fully equipped kitchen
- PA system
- Meyer sound system
- DJ station system

Bar and Lounge



Food and Drinks



The Music



Our Resident DJ warms up the bar from 5 - 8pm with the latest tunes Monday till Friday.
Be sure to have your seat by 8pm for the
FREE LIVE MUSIC.

Testimonials

"Congratulations on an outstanding event!"
Royal College of Art

"The party was fantastic. We have our Christmas party yearly at various venues and I must say that this one tops them all."
St Thomas Hospital

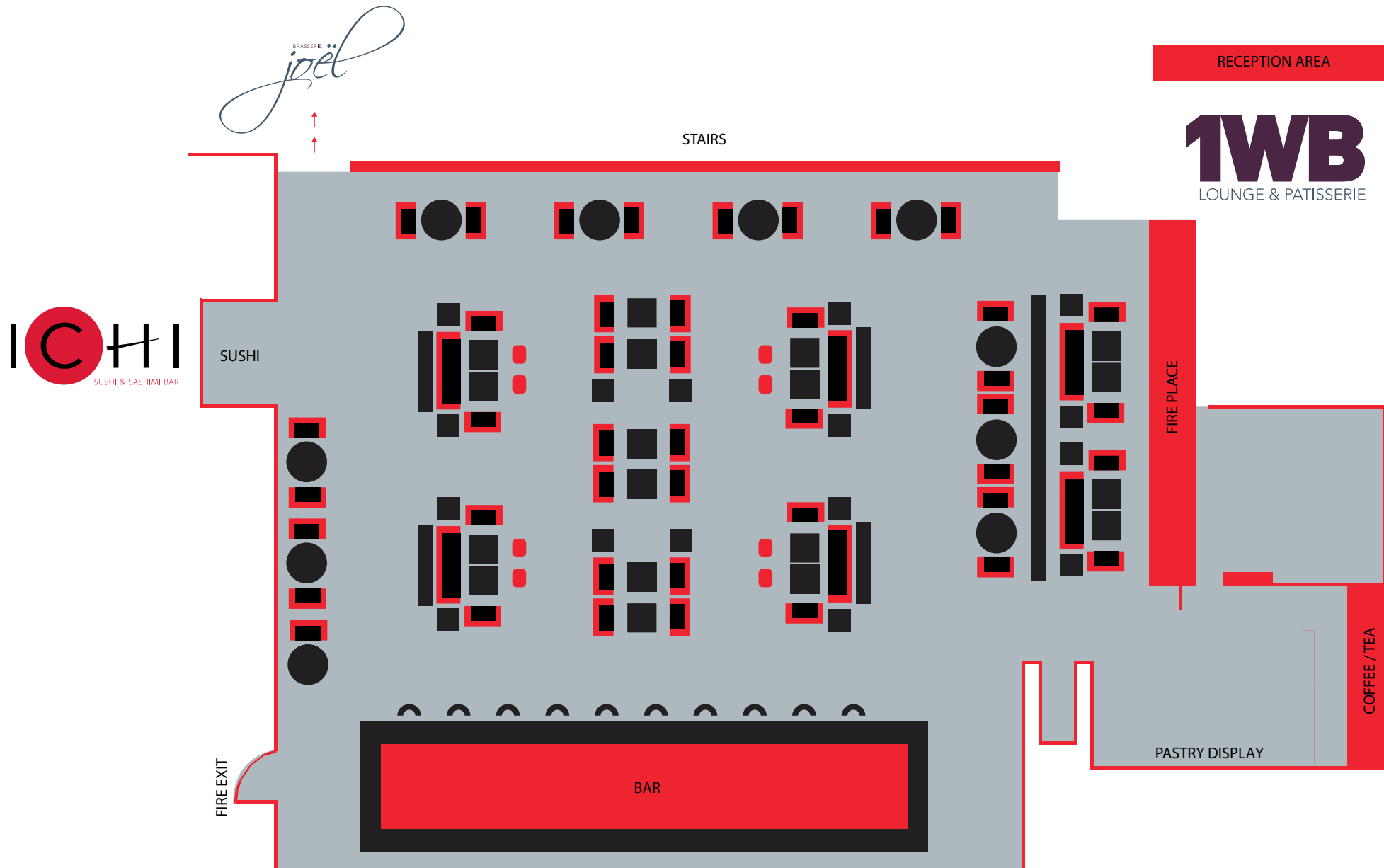
"Thanks again to everyone for making it such a memorable evening."
Milk Twosugars

"We very much enjoyed the evening and the drinks, the venue and the vibe was great. They all had fun."
Thomas Cook

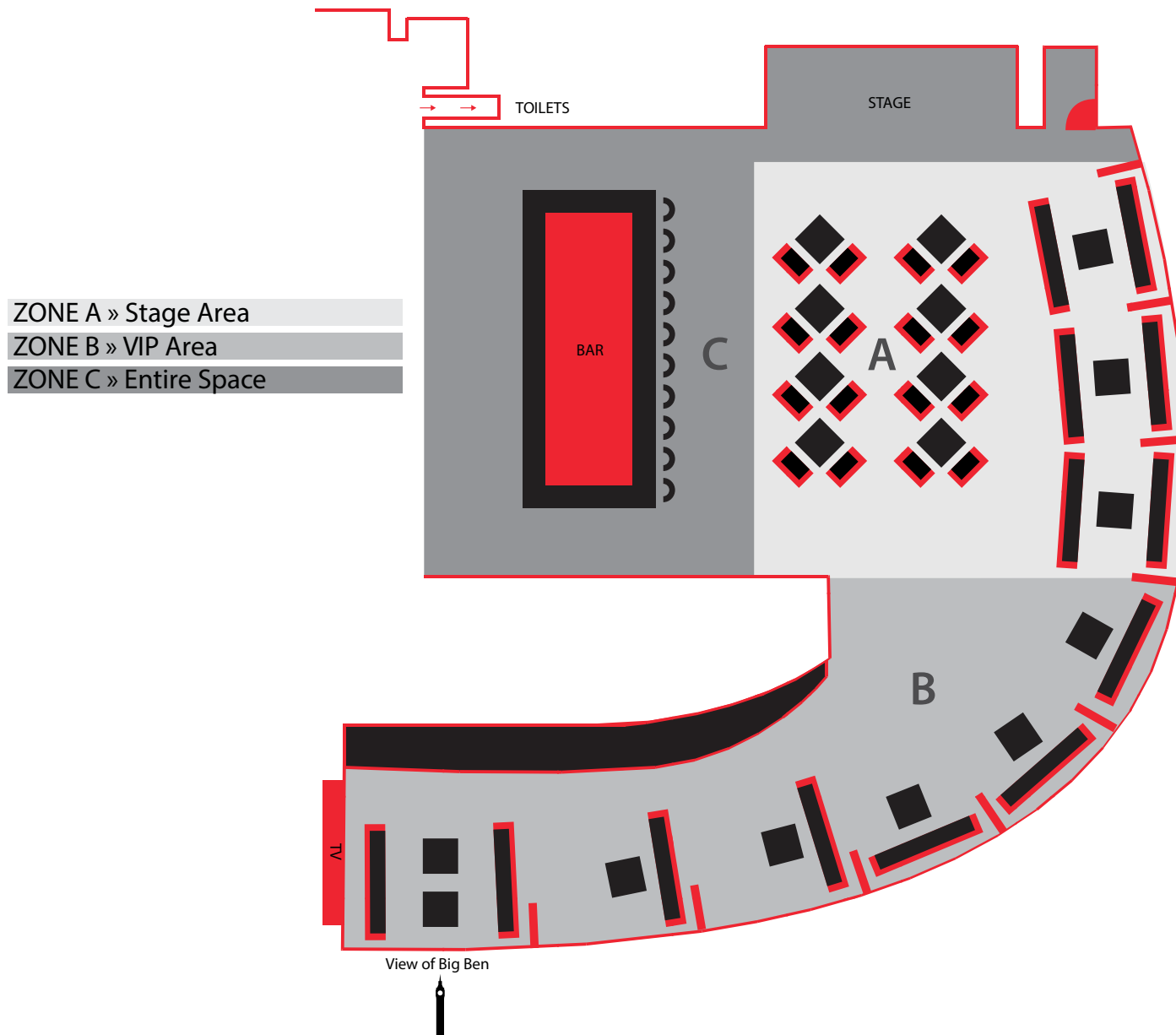
"Everyone had a wonderful time, and the evening was a great success. We look forward to working with you all again."
Sugar storm Entertainment



Floor Plan » Lounge Area



■ Floor Plan » Stage Area



PRIMO BAR

Capacity

- Total Venue capacity (Lounge Area + Stage Area)
400 guests
- Main 1WB capacity (Lounge Area) 195 Capacity (approx). 64m2
45 seated and 150 standing.
- Main PRIMO room (Zone C) 200 capacity (approx). 183m2
80 seated and 120 standing
- Stage Area (Zone A) 125 capacity (approx). 51m2
58 seated 67 standing
- VIP (Zone B) 75 capacity (approx). 50m2
30 seated and 45 standing
- Licensed hours (sale by retail of alcohol)
Monday – Sunday: 24h/7 days

Technical Spec

- 1 x Midas Venice 16ch Analogue Mixer
- 1 x Zoom Studios Multi FX & digital reverb unit
- 2 x Shure SM58 Wired cardioid dynamic microphone
- 2 x Tannoy V12 passive speakers used as floor monitors
- 1 x DI box
- 2 x CDJ 900 Pioneer
- 1 X Mixer Allen & Heath

Menu

Light Bites & Delights
From 11.30am -11.30pm

LIGHT BITES

| | | | |
|----------------------------------|--------|----------------------------------|--------|
| SOUP OF THE DAY _____ | £5.50 | SMOKED SALMON BAGEL _____ | £10.95 |
| TOMATO & MOZZARELLA SALAD _____ | £8.95 | BACON & BRIE SANDWICH _____ | £8.25 |
| GRILLED TUNA NICOISE SALAD _____ | £14.00 | CHICKEN FAJITAS _____ | £9.50 |
| CAESER SALAD _____ | £10.00 | BEEF LASAGNE, GARLIC BREAD _____ | £11.00 |
| GRILLED BEEF SANDWICH _____ | £13.25 | VEGETARIAN FAJITAS _____ | £9.50 |
| SCOTTISH BEEF BURGER _____ | £13.95 | VEGETABLE LASAGNE _____ | £10.50 |
| PORK SANDWICH _____ | £10.50 | | |
| CHICKEN BURGER _____ | £12.95 | | |
| MOZZARELLA SANDWICH _____ | £9.95 | | |
| CLUB SANDWICH _____ | £12.25 | | |
| ROASTED VEGETABLES _____ | £9.55 | | |

DELIGHTS

For our selection of desserts and sweets,
please see our pastry counter or ask a member of staff.

Canapés Selector Menu @ £3.50 plus VAT per item
Minimum Guests 10/ Maximum of Guests 1000 - Minimum of 5 items

COLD CANAPÉS

Chargrilled asparagus en croute
Smoked salmon with crème fraîche
Goats cheese black peppers
Parma ham and melon
Tomato and burata
Rosette of smoked salmon
Foie gras mousse with port jelly
Char grilled peppers with crème fraîche
Confit of duck with orange marmalade
Crab and pommery mustard in puff pastry case
Blinis with beetroot cured salmon and sour cream
Rosette of wasabi salmon
Vegetarian fresh sushi
Fish sushi
Egg plant caviar with micro basil
Goat's cheese wrapped in courgette
Waldorf salad with walnut
Beetroot cauliflower curry

SOUP SIPS -SERVED IN SHOT GLASS SERVED HOT
AND COLD

Tomato gazpacho croutes (chilled)
Parma ham and melon (chilled)
Pea soup with prawns (warm)
Asparagus with parmesan (warm)

HOT CANAPÉS

Tulip chicken wings
Medallion of French duck breast in a rich plum sauce
Fish kebab with bisque essence
Pumpkin risotto in pastry
Mixed vegetable tempura
Spring rolls with chilli dip
Crab cakes sweet chilli sauce
Chicken satay marinated in coconut and coriander
Mini stuffed baked potatoes
Mixed sea food brochettes
Mini mushroom quiche
Mini cream cheese tarts
Salmon goujons with a spicy tartar sauce
Broccoli brie samosas
Cornish crab and puff pastry
Mini panna cotta
Mediterranean vegetable kebabs
Roast beetroot with horseradish
Vegetarian samosas
Duck spring roll and plum sauces
Lamb samosas
Prawns papillote with basil
Thai fishcake with sweet chilli sauce
Potatoes stuff with chicken curry
Smoked haddock with mustard
Tomato mozzarella tart
Cod brandade
Mini fisherman pie
Vegetarian spring rolls
Mini lamb burger
Fish croquettes

DESSERTS

Tartlets
Lemon tart
Chocolate tart
Fruit tart
Raspberry tart
Caramel walnut tart
Blueberry tart
Strawberry tart
Redcurrant tart
Blackcurrant tart

Verrines
White chocolate mousse
Dark chocolate mousse
Milk chocolate mousse
Passion fruit mousse
Raspberry mousse
Strawberry mousse
Vanilla panna cotta
Coconut panna cotta
Yogurt mousse

Others

Savarin with fresh cream
Millefeuille with praline cream
Blinis with mascarpone cream and raspberry
Financier
Brownie
Pain de genes

Cakes

Black forest
Pear caramel cake
Raspberry passion cake
Peanut butter cake

*A discretionary service charge of 12.5% will be added to your bill.

Bowl Food

£3.50 plus vat per dish per person

Minimum of 20 people

COLD

Shrimp cocktail

Seafood salad

Tuna nicoise with new potatoes, green beans,
olives and egg

Greek salad

Pasta salad with pesto spring onions, cherry
tomatoes

Thai beef salad

Roast sweet beetroot with rocket walnuts and
parmesan shavings

Classic Caesar salad

Chicken Caesar salad

HOT

Roast pumpkin risotto

Penne pasta wild mushrooms and shaved
parmesan

Mini shepherd's pie

Mini steak and kidney pie

Spinach and ricotta tortellini

Fish pie with prawn and cheesy mash

Seared fillet of salmon with teriyaki sauce and
stir fried vegetables

Roast root vegetable with lamb stew

Caribbean chicken curry with peas and rice

Sausage and mash with onion gravy

Beef stroganoff with rice

DESSERTS

Vanilla panna cotta, strawberry jelly

Fruit salad with fresh mint

Espresso tiramisu with biscotti

Coconut rice puddings with lemon grass,

Apple cobbler with fresh cream

Strawberry passion fruit mousse

Chocolate mousse with

Chocolate pot de crème with chocolate biscotti

Further Information

LOCATION

Primo Bar is located on the first floor of Park Plaza Westminster Bridge London hotel.

Simply walk straight over Westminster Bridge from Westminster Station, taking in the sights of Big Ben and the London Eye, and Primo Bar is located at the foot of the bridge.

Primo Bar
Park Plaza Westminster Bridge London
SE1 7UT

www.primobar.co.uk

Nearest Train and Tube stations

Westminster (5 mins)

Waterloo (5 mins)

TABLE RESERVATIONS CONTACT

Primo events coordinator: Tessa Bailey
Email: tbailey@pphe.com

PARKING

Valet parking available

Public Car Park

There is a U-Park Car Park adjacent to the hotel.

2 Addington Street
London
SE1 7RY

The logo for PRIMO BAR, featuring the word "PRIMO" in a large, bold, white sans-serif font, and the word "BAR" in a smaller, white sans-serif font inside a white circle to the right. The background of the entire page is a blurred photograph of a bar interior with colorful neon lights.